

Privacy Policy

March, 2019

This website, burlingtoncountryclub.org is operated by Burlington Country Club.

This Privacy Policy applies only to the website burlingtoncountryclub.org and the pages contained on it.

This Privacy Policy applies to the personal information collected from this website. It does not apply to personal information that Burlington Country Club may collect offline.

This website may contain links to other websites that are not maintained or related to Burlington Country Club or any Burlington Country Club entity. These links are provided as a service to users; they are not sponsored by or affiliated with this website or any Burlington Country Club entity. Burlington Country Club has not reviewed any or all of the sites hyperlinked to or from this website and is not responsible for the content or privacy practices of other websites. These links are accessed at the user's own risk, and Burlington Country Club entities make no representations or warranties about the content, completeness, or accuracy of these hyperlinked sites. Websites that are accessible by hyperlinks from this website may use cookies. Before providing personal information to them, we encourage you to read the respective website's privacy statements. burlingtoncountryclub.org does not implicitly endorse third-party sites hyperlinked to this website.

Consent

By submitting your personal information on this website (for example, by completing an online form requesting a brochure), you agree that we may collect, use, store and disclose your personal information in the manner described in this Privacy Policy set forth below and elsewhere on the website.

Burlington Country Club Privacy Policy

Burlington Country Club is committed to both protecting the privacy of users of this website and to providing those users with various opportunities and services. This Privacy Policy covers how we treat personally identifiable and non-personally identifiable information collected when you visit and use this website and its features. Except as otherwise required by law, this policy does not apply to the practices of companies that Burlington Country Club does not own or control or to people that Burlington Country Club does not employ or manage.

Types of personal and non-personal information collected

You have the option of submitting personal information while visiting burlingtoncountryclub.org. If you choose to provide it, Burlington Country Club collects this personal information. Personal information identifies or can be used to identify an individual. For example, it includes a name, home address, telephone number, and/or email address.

If you request information about Burlington Country Club products or services through the online form or via an email sent to Burlington Country Club we will collect your name, contact information, and any other information you provided. You can choose whether you want to receive regular Burlington Country Club related updates and offers.

Like most websites, the burlingtoncountryclub.org website gathers traffic patterns, site-usage, and other aggregated data. This data is used to evaluate visitor preferences and website effectiveness. This aggregate data does NOT individually identify you.

This website is directed to adults at least 18 years old. When a user discloses personal information on this website, the user is representing that he or she is an adult.

How is the personal information that is collected used or shared?

We may use your personal information for various purposes. We may use your personal information to analyze the effectiveness of our online and offline marketing efforts and to develop products, services, and marketing programs.

Unless you have informed us you do not wish to receive updates related to burlingtoncountryclub.org, we may also use your personal information to email or hard-copy mail such information. At any time, you can decide to decline further updates from us by sending an e-mail to Brittany.Melvin@burlingtoncountryclub.org with "UNSUBSCRIBE" in the subject line or by clicking unsubscribe on the email directly.

We do not sell or rent any of the personal information that you disclose to us to third parties. However, in certain instances, we may share your personal information with our affiliates, franchisees, agents, and lenders. You can opt-out at any time of direct marketing by emailing Brittany.Melvin@burlingtoncountryclub.org.

We do not share or authorize third parties who are not affiliated with burlingtoncountryclub.org to make independent use of your information for their own purposes, such as for direct marketing.

We may disclose information to law enforcement agencies or others if we are legally required to do so. In addition, certain statutory authorizations may allow us to disclose personal information in emergency situations.

In conjunction with due diligence for or completion of a merger, reorganization, or sale to a third party of our company or a major portion of its assets, we may disclose, transfer, or sell the personal information collected through our website. Although we do not currently anticipate such an event, changes to our privacy practices may result.

Accessing your personal information

At your request, we will provide you with an opportunity to access and if necessary, correct the personal information that you submitted via the online form and that is stored in our database. To make a request, please e-mail us at Brittany.Melvin@burlingtoncountryclub.org. We reserve the right to confirm the identity of the requester and limit the frequency of an individual's requests.

This Privacy Policy may change

Like most companies, we reserve the right to update this Privacy Policy as needed. Each time it is updated, a new date will appear at the top. Regularly reviewing this page ensures that you are always aware of what information we collect, how we use it, and under what circumstances, if any, we will share it with other parties.

Use of Cookies

Use of cookies is an industry standard and you will find them at most major websites. Cookies are data that a website transfers to an individual's hard drive for record-keeping purposes. Cookies make surfing the internet easier by saving your passwords, purchases, and preferences while you are at a website.

The burlingtoncountryclub.org website uses cookies. By showing how and when visitors use the website, cookies help us see which pages and sections are popular and which are not. Improvements and updates to the website may be based on data such as total number of cookies to retrieve information from your computer that was not originally sent in a cookie. Except as described below, we do not use information transferred through cookies for any promotional or marketing purposes. We do not share this information with third parties, except with contracted technology vendors or if needed for a legal proceeding. Although highly unlikely, you may occasionally get cookies from our advertisers and/or partners. We do not control these cookies, and a different cookie policy may apply to them.

The use of advertising cookies sent by third-party servers is standard in the Internet industry. Most browsers are initially set to accept cookies. If you prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. (However, if you do so, it is possible that some pages / sections of a website will not function properly.)

Security of personal information

We have technology measures to protect any personal information you submit from misuse and loss, such as firewalls and password-protected areas using established industry standards. These measures are also designed to protect personal information from unauthorized access, modification, and disclosure. However, no data protection measures are entirely foolproof when data is transmitted and stored over the Internet.

Contacting Us

Any questions regarding this policy may be addressed to Brittany.Melvin@burlingtoncountryclub.org.